



CALL FOR PAPERS

The Business administration international scientific conference 2025 - BAIC 2025

THE INNOVATION POWER OF AI AND GENERATIVE AI IN BUSINESS MANAGEMENT

April 20th 2025, Ho Chi Minh City

KEY TOPICS

- ✓ Innovation Power of AI and Generative AI in Business Administration.
- ✓ Innovation Power of AI and Generative AI in Human Resources Management.
- ✓ Innovation Power of AI and Generative AI in Supply Chain Management.
- ✓ Innovation Power of AI and Generative AI in Marketing.
- ✓ Other Related Topics.

VENUE

Industrial University of Ho Chi Minh City
12 Nguyen Van Bao, Ward 4, Go Vap District, HCMC

SUBMISSION INFORMATION

Email: baic2025@iuh.edu.vn

Deadline for abstract submission:
By 10/01/2025

Deadline for full paper submission:
By 20/2/2025

PUBLICATION

- The submitted paper will be peer-reviewed and accepted papers shall be published on the Journal of Science and Technology (the special volume in 2025)

KEY DEADLINE

